

BANNER WORKS

CUSTOM BANNER ART REQUIREMENTS FOR SPOT COLOR PRINTING

ACCEPTABLE MEDIA

All media and/or files must be Macintosh accessible !

**3.5" Floppy • CD-ROM • ZIP disks • Graphics Email * (cindy@bannerworksfl.com)
B&W 600 dpi Laserprint • PMT/Slick • Scannable artwork 8.5" x 12" or smaller**

* Please contact your Consort representative prior to sending artwork via the internet.

PROGRAMS

Banner Works accepts the following programs:

- **FREEHAND 10 (preferred)**
- **ILLUSTRATOR 10**
- **QUARK 4**

DO NOT EMBED SCANS! Please include all scans with your original Freehand or Illustrator document. (NOTE: All scans should be scanned in at 600 dpi or better.)

Please include fonts with document or convert the fonts to **Paths** (Freehand) or **Outlines** (Illustrator).

CONTACT BANNER WORKS IF FILES WERE CREATED IN THE FOLLOWING PROGRAMS (ART CHARGES MAY APPLY):

- CORELDRAW
- PHOTOSHOP

DESIGN SPECIFICATIONS

- Banner design/s should be proportional to final size and include representations of hemlines: Stock sizes and their printable area are as follows:

30" x 94" with a printable area of: 28" x 84"

30" x 60" with a printable area of: 28" x 50"

18" x 36" with a printable area of: 16" x 29"

- Include any Fonts used in your design (or convert the type to paths/outlines if you are using Freehand or Illustrator).
- Make sure any "linked" EPS or TIFF files are also included when you send your design.
- Hard copy artwork must be sent printed at a resolution of 600dpi or more.
- We suggest any large files (1000k or more) sent via the Internet be compressed using DropStuff™ or Zipit™ for easier transmitting.
- Do not staple hard copy artwork.
- If artwork is to be returned please include mailing instructions with address information.
- Banner Works takes no responsibility for lost or damaged artwork.
- Electronic art which does not meet the above parameters may be subject to additional art charges and/or delivery delays.

Banner Works

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email cindy@bannerworksfl.com • **web** <http://www.bannerworksfl.com>

